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## **DFS Commercial Acquires Northern California Division of The Environmentalists™**

*Entire sales, project management, and labor team retained to ensure a seamless transition for our customer base and foster growth*

**FOSTER CITY, CA – September 19, 2005 --** DFS Commercial, Inc. announced its acquisition of the greater San Francisco bay area division of The Environmentalists™, the leading provider of commercial flooring products, installation, and maintenance services in northern California. Formerly known as DuPont Flooring Systems, The Environmentalists™ is owned by subsidiaries of INVISTA, an integrated polymers, intermediates, and fibers business with a global presence in more than 30 countries.

Cory Ravid, CEO of DFS Commercial, indicated that a number of factors offered a compelling value proposition in support of the acquisition. “First and foremost, the existing strength and talent of the management team, with decades of experience and a devotion to deliver unparalleled customer service, was demonstrated by the strong existing relationships with the premier end-users, property managers, and general contractors in the region. We are thrilled to have retained 100% of our sales, project management, and labor personnel throughout the change in ownership in order to ensure a seamless transition for our customer base.”

Ravid added, “A primary incentive was the ability to acquire an exclusive right to distribute ResisTech™, a patented carpet maintenance solution. ResisTech™ will enable us to combine the industry’s premier chemical solution with our experienced team of maintenance professionals in response to our customers’ increasing demands for a proactive carpet maintenance program. In light of these factors and the market resurgence in new construction and tenant improvements, we believe we are well poised to continue providing our quality services to an expanding customer base.”

“We are very pleased to work with Cory Ravid and his talented management team in the sale of the San Francisco bay area operation of The Environmentalists™,” said Tim Durkin, president of The Environmentalists™. “We believe that DFS Commercial is the ideal buyer to leverage an extensive knowledge of the commercial flooring market in servicing the existing customer base and building upon it.”

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### **About DFS Commercial, Inc.**

*DFS Commercial, Inc. is a leading provider of flooring products, installation, and maintenance services for commercial clients. Our end-to-end project management services provide environmentally friendly solutions to a wide range of customers. We offer a broad range of innovative services, with each service from site assessment to project management being delivered by licensed, experienced professionals. DFS Commercial is an exclusive distributor of ResisTech™, the industry's leading chemical solution for carpet maintenance.*

*Headquartered in Foster City, California, USA, DFS Commercial has over 30 years of commercial flooring distribution and services experience throughout Northern California. More information on DFS Commercial can be found at [www.dfscommercial.com](http://www.dfscommercial.com) or by contacting company headquarters at (650) 829-3300.*

*DFS Commercial and the DFS Commercial logo are registered trademarks of DFS Commercial, Inc.*

### **About The Environmentalists™**

*The Environmentalists™, formerly DuPont Flooring Systems (DFS), is the interior services company of INVISTA. Presently pursuing a restructuring that will result in more local ownership, locations of The Environmentalists™ provide commercial interior solutions to clients in North America. The network of owned and franchised/licensed locations provides commercial flooring products and related services which include installation, maintenance, and reclamation across the United States and Canada. With its strong local roots, rich industry knowledge, and solid customer relationships, The Environmentalists™ and the entrepreneurial organizations which have purchased The Environmentalists' assets and technology have broad-based commercial flooring capabilities and deliver high value interior solutions for building owners, commercial end-users, and property managers. The Environmentalists' Continuous Care philosophy was adopted to facilitate ongoing customer service throughout a commercial building's lifecycle. More information can be found at [www.theenvironmentalists.com](http://www.theenvironmentalists.com).*

### **About Carl Marks Advisory Group LLC**

*Carl Marks Advisory Group LLC provides comprehensive investment banking and operational consulting services to the middle market. Its investment banking arm offers sophisticated financial advisory services, with proven results in the execution of mergers and acquisitions, capital raising and operational restructurings. The firm also provides operational and financial advisory services to middle market companies and their stakeholders. Further information about Carl Marks Advisory Group is available at [www.carlmarks.com](http://www.carlmarks.com).*